

**GAVILAN COLLEGE – SAN BENITO COUNTY CAMPUS – REQUEST FOR PROPOSAL
DESIGN AND INSTALLATION OF MURAL IN FIRST BUILDING AT NEW CAMPUS
APRIL 5, 2024**

We are inviting artists to submit their proposal (including budget/fee, concept description and other requirements described below) to create a mural within the interior lobby of the very first building of our brand-new San Benito County Campus. The new building is phase one of a multi-phase campus development for Gavilan College in the city of Hollister, CA. The multi-purpose academic building will be opening for classes in Spring 2025.

I. MURAL'S GOAL

With this mural, there is an opportunity to have a significant impact on students attending Gavilan College's San Benito County Campus. **The Highlight of the mural will be: Native American History, Culture and Customs.** It is important that the artist/s consider the following:

The unifying theme for each public art commission include:

- Native American History, Culture and Customs
- Diversity
- Equity
- Inclusion
- Ethnic Studies
- Hispanic Serving Institution

Gavilan College has adopted Equity as part of its Principles of Community, as reflected in Board Policy 2715. These Principles guide the institution's actions, college's shared set of values and our community's daily practice. An equity-oriented campus culture is characterized by values that reflect a commitment to address historical and contemporary inequities. Adherence to the Principles of Community are the professional responsibility of all staff. Gavilan's Principles of Community are as follows:

Equitable. We are committed to working towards an environment where all students are achieving their goals and have access to equitable resources and opportunities. We are committed to respect for individual dignity and equitable access to resources, recognition, and security.

Diverse. We embrace and celebrate diversity in all its forms (the heritage, achievements, uniqueness, and contributions of all our members) and seek to uphold an inclusive, open, and enlightened community. We engage in socially and culturally relevant practices and foster caring relationships.

Inclusive. We believe in all voices being heard. This requires outreach and purposeful inclusion of all groups. We believe the free exchange of ideas demands mutual respect, trust, and consideration of our differences.

Purposeful. We are a community that maintains a shared commitment to service to society and advancement of knowledge through innovative teaching and learning. We are committed to embracing collaboration, effective communication, and the development of strong working relationships throughout the campus.

II. SCOPE AND BUDGET OF WORKScope

The project will award artist / artist team a contract to design and complete a mural within the lobby of our first building our new San Benito County Campus. The objective is for the mural to be permanently housed in this space and to be applied on site directly to a level 4 drywall finish. Artists should consider the longevity and wear and tear when selecting technique/materials and will be required to provide the details about maintenance, repair, and names of paint colors for future potential touch-ups as needed (with respect to the warranty period).

It will be required for artists to engage with Gavilan students and members of the San Benito County Community in a minimum of three one-hour meetings as part of the design process.

See **Exhibit 1** for additional information about the size and location of the mural. It will be the responsibility of the artist to verify the actual dimension in the field prior to installation.

Since the mural will be focused on Native American History, Culture and Customs, it is important for the artist to connect with the local tribes to gain valuable insight on the history, culture and customs of San Benito County.

Below is a list of likely Tribal stakeholders and other indigenous leaders in San Benito County. Please note this is just for guidance and should not be viewed as an all-inclusive list.

Valentin Lopez
Chairperson
Amah Mutsun Tribal Band
vlopez@amahmutsun.org

Kanyon Sayers-Roods
Tribal Member
Indian Canyon Mutsun Band of Costanoan
kanyon@kanyonconsulting.com

Irenne Zwierlein
Chairperson
Amah Mutsun Tribal Band of Mission San Juan Bautista
amahmutsuntribal@gmail.com

Kenneth Woodrow
Chairperson
Wuksache Indian Tribe/Eshom Valley Band
kwood8934@aol.com

Ann Marie Sayers
Chairperson
Indian Canyon Mutsun Band of Costanoan
ams@indiancanyon.org

James Whitebear Connor
james@ambient.ai

Diane Ortiz
CEO of the Youth Alliance
diane@youthall.org

Budget

Fee: \$35,000

Equipment and Supplies: \$10,000

III. SCHEDULE

- **April 5:** RFQ/P issued
- **April 16, 12pm:** Non mandatory site visit to see project location. Email Katie Brewer at kbrewer@volzcompany.com to confirm attendance. (This is an active construction site and protective gear is required)
- ****April 26, 3pm: Proposal submission is due****
- **April 27 – May 3:** Review of applications & selection of artists for interviews
- **May 15-16:** (tentative) Interview of final artists
- **May 23, 3pm:** (tentative) Finalists submit visual concept if required by selection committee
- **June 5:** (tentative) Artists are notified of final selection
- **July – September:** (tentative) Artists engagement with students and future residents as well as with the local Native American tribes.
- **October – November:** (tentative) Artists on site for installation (the final schedule will be coordinated with the construction schedule)
- Mural grand opening and other mural focused promotions: To be determined

IV. SUBMISSIONS

All submission documents need to be submitted by the date shown in the schedule above.

1. Email the following documentation to Katie Brewer at kbrewer@volzcompany.com. You will receive an email confirming receipt within one business day.

Email subject line needs to be titled: “Submission: Gavilan College SBCC Mural – [*Your Name*]”

The submission must be submitted as a single pdf of not more than 20 pages and a file size of no more than 15MB. The pdf shall be organized into the following required sections:

- a. Biography: Brief artist(s) bio.
- b. Portfolio: Artist’s portfolio with images and descriptions of relevant artistic work. Please submit any relevant mural experience, including mural location.
- c. Design Concept Narrative: Provide a design concept narrative and/or a description of your concept and how it may evolve as you engage with students and future residents. Also include the technique/materials proposed for use.
- d. Budget/Fee: Provide a not to exceed budget/fee for the design and painting of the mural which should include the cost of all materials and equipment rentals.
- e. Schedule: A brief schedule describing the amount of time required, any concerns with the schedule described within this document, and any other relevant information
- f. Warranty: Description of any warranty/guarantee of the mural

If selected as one of the finalists, the artist may be asked to submit a visual concept.

If access to technology, language, other barriers, or questions arise, please contact Katie Brewer at kbrewer@volzcompany.com

V. SELECTION PROCESS

Proposals will be reviewed and selected by a committee comprised of Gavilan College students, faculty, staff and administrators as well as local artists.

VI. CRITERIA

Criteria for selection will include:

- Established record of producing durable mural art, demonstrated through an artist portfolio that includes multiple photographs of mural-art projects
- Ability of submission to address or reflect project goal
- Unique identities and experiences of artist/artist team demonstrated by the artist bio(s)
- Artists' concept and approach
- Ability to compliment and/or accentuate the space in which the mural will be located
- Clarity of submission materials
- Preference given to artists who are local community members or current or former students or teachers of Gavilan College.

VII. ARTISTS ELIGIBILITY

- Artists over the age of 18 years old are eligible to submit
- Artists must be able to perform the work on site at Gavilan College's new San Benito County Campus on or around the dates described in the timeline
- Concepts will not be eligible that incorporate:
 - hate speech or hate symbols.
 - fetishization of Black, Indigenous, People of Color, Queer, LGBT+, or any other community
 - corporate logos or advertising
 - glorifying of gore or violence or plagiarism of another artist's work
- Selected artist will have to sign a Professional Service Agreement with Gavilan College and provide a Certificate of Insurance adding Gavilan College as the additional insured.
- All artists are eligible to apply if they live in the United States and territories. Preference will be given to local artists as described above.

VIII. LIMITATION OF LIABILITY

Gavilan College assumes no responsibility or liability for the response to this Request for Proposals.

IX. COSTS ASSOCIATED WITH PROPOSAL

Any costs incurred by any person or entity in preparing, submitting, or presenting a proposal are the sole responsibility of that person or entity, including any requests for additional information or interviews. Gavilan College will not reimburse any person or entity for any costs incurred prior to the issuance of the Professional Services Agreement.

X. REPRESENTATION OF OWNERSHIP

Artist hereby acknowledges that Gavilan College has the right to consider the artists renderings and all derivative work for the mural project proposal. Furthermore, the artist represents, warrants, and covenance that they have the authority to submit this proposal. Moreover, artists represent and

warrant that the renderings they are submitting is wholly their original work of the artists, shall not be derived of any work of authorship of any third person, or they have license to submit.

XI. REJECTION OF PROPOSALS

Gavilan College reserves the right to reject any or all proposals, or to award the contract to the proposals that Gavilan College deems will meet its best interests. Gavilan College reserves the right to select more than one artist/team of artists, and if that is the case, Gavilan College reserves the right to decide the full scope and award for each. Gavilan College reserves the right to re-advertise for additional proposals and to extend the deadline for submission of the proposals. This Request for Proposals in no way obligates Gavilan College to award a contract.

XII. USE OF SUBMITTED DOCUMENTS

Any materials submitted to Gavilan College in response to this Request for Proposals will be used by Gavilan College for the process of selecting an artist, including sharing the documents via email, online, or any other private or public platform for this purpose. The artist maintains ownership of the artwork and submitted work. Once a finalist is selected, Gavilan College will maintain ownership of the physical artwork produced for this mural.

XIII. PUBLIC RECORDS

Any and all records submitted to Gavilan College, whether electronic, paper, or otherwise recorded, are subject to the California Public Records Act. The determination of how those records must be handled is solely within the purview of Gavilan College. All records the responding party considers to be trade secrets, or that the responding party otherwise seeks to have Gavilan College considered as exempt must be identified clearly and specifically at the time of submission. It is not sufficient to merely state generally that a proposal is proprietary, contains a trade secret, or is otherwise exempt. Particular records, pages, and sections which are believed to be exempt must be specifically identified as such and must be separated from other records with a convincing explanation and rationale sufficient to justify each exemption from release.

XIV. CALIFORNIA ART PRESERVATION ACT (CAPA) WAIVER

The nature of this project requires that the College retain the utmost flexibility regarding its property and overall environment and therefore, selected artist/s will be required to sign a waiver to the California Art Preservation Act (CAPA) to voluntarily waive all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA").

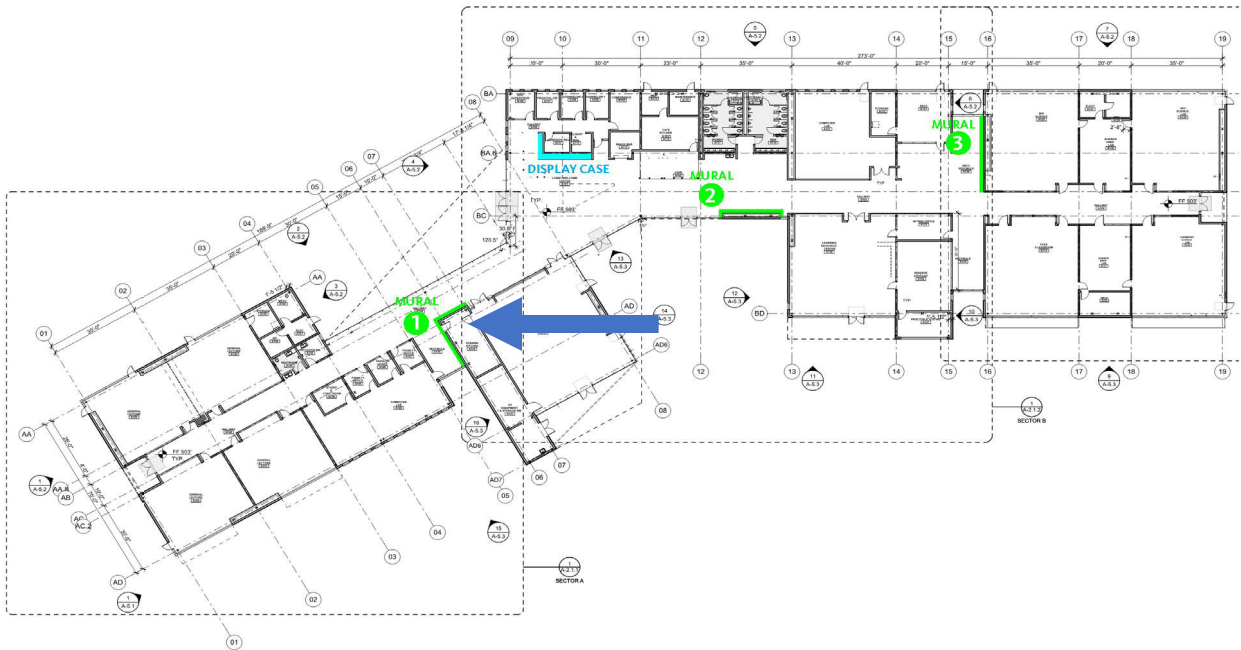
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EXHIBIT 1

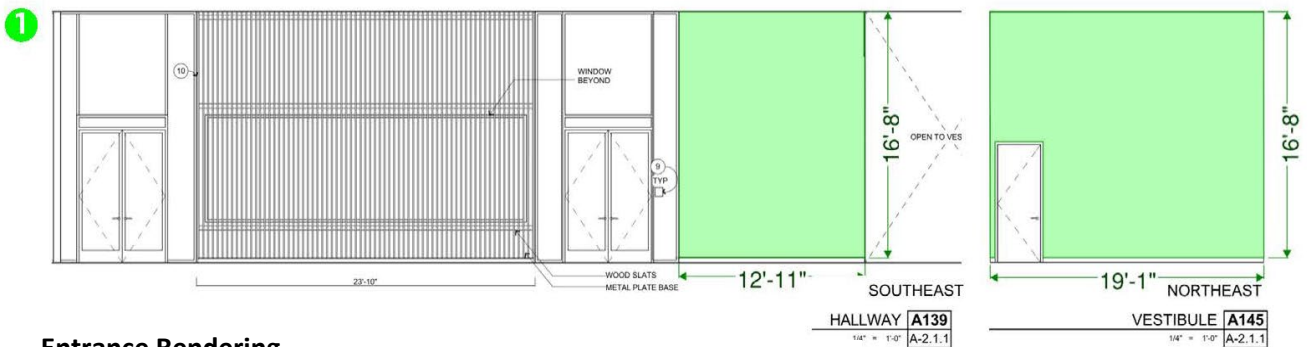
Mural Plan

The wall wraps around from the southeast to the northeast.

Approximate size of wall is 12'11" x 16'8" (southeast wall) and 19'11" x 16'8" (northeast wall)



Mural Elevation



Entrance Rendering

Interior mural is visible from the outside approximately as shown.

