



San Benito County Arts Council

Presentation by
Jennifer Laine, Executive Director

Our mission is to activate and engage people, communities and spaces in San Benito County through **arts, culture and creativity**.



INCREASING access to art for all residents

UPLIFTING artists and arts organizations

CREATING vibrant, healthy, and equitable communities

We provide a variety of Services and Programs

Services

Professional Development
& Technical Assistance

Connecting Artists,
Arts Organizations &
Community Partners

Advocacy, Outreach
& Promotion

Programs

Grantmaking &
Regranting

Exhibiting & Presenting

Arts Education &
Community Engagement



More than
90%
of all services
and programs
are offered
free of charge

TODAY....

Public Art & Opportunities for Collaboration at the new Gavilan Campus

Why public art?

- Beautify public spaces
- Opportunity for meaningful community engagement
- Supports cultural attachment and engagement to place
- Builds greater social cohesion and cultural understanding
- Contributes to better public health and wellness
- Strategy for economic and community development

Iolani School, Hawaii

Budget: \$135,000



Texas State University

Budget: \$275,000



University of Maine

Budget: \$44,000



Mosaic Mural: Cabrillo College STEM Center



Washington St Underpass Mural: San Juan Bautista

Budget: \$160,000



Highway 25 Sculpture Project

Budget: \$130,000



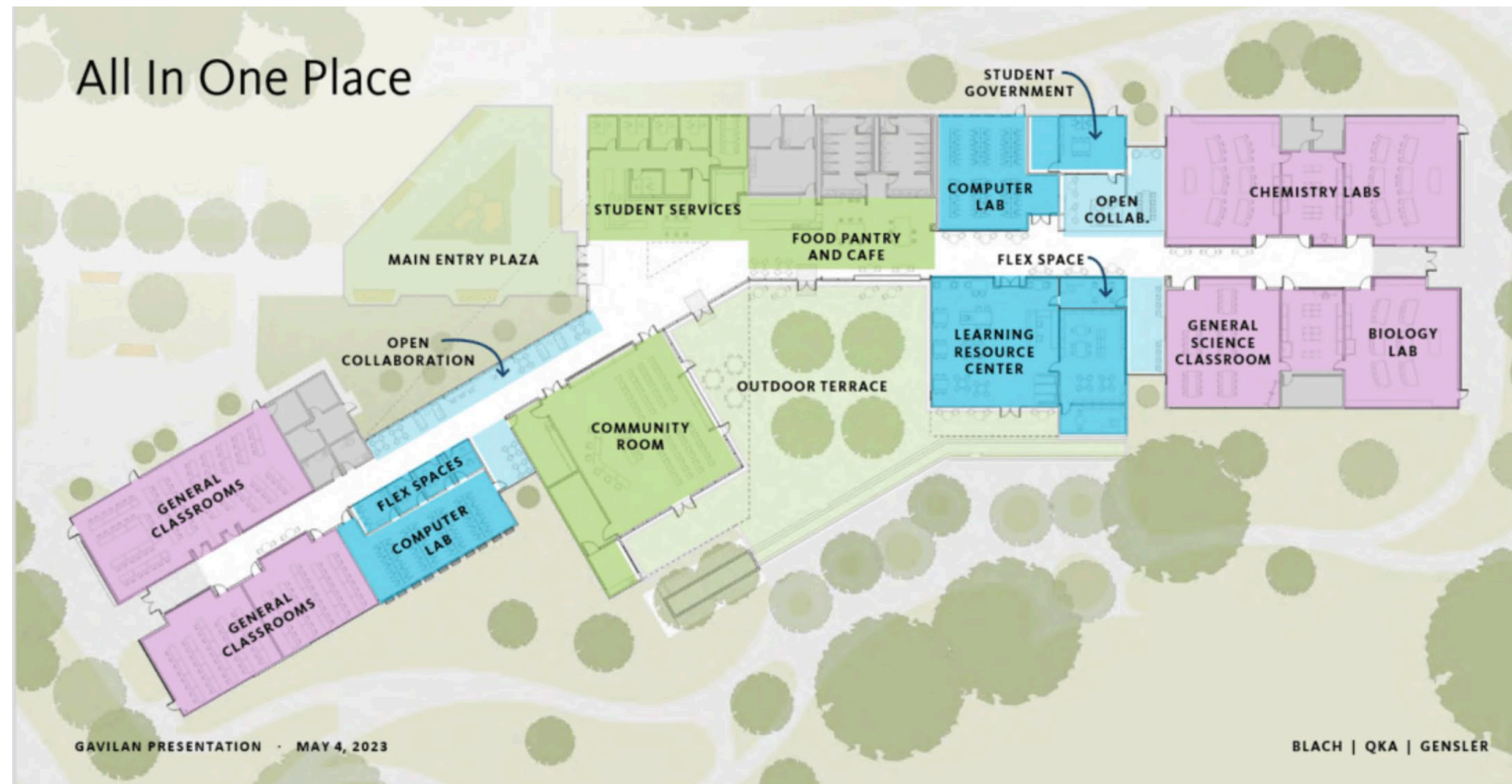
Utility Box Mural Project: Highway 25

Budget: \$11,500





Opportunities for collaboration at Hollister campus site



Questions

- How is the artwork funded?
- How is the artist(s) selected?
- How is the community engaged in the process?
- What is the maintenance the artwork?
- What about vandalism?
- What if people don't like it?
- Are we already too far along in the construction process?

THANK YOU!

Let's also discuss collaboration on programs at the new site...

Prop 28 & California's need for 15,000 credentialed art teachers!

Jennifer Laine, Executive Director

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