

Gilroy Campus Master Planning Taskforce Meeting Notes
August 5, 2021 – 2:00 pm to 3:00 pm
Zoom Conference Call

Present: Dr. Kathleen Rose, Superintendent/President
Denee Pescarmona, Vice President, Academic Affairs and Student Services
John Lawton-Haehl, Faculty
Doug Achterman, Faculty
Shawn Mulcare, Media Services
Carina Cisneros, Interim Dean - Student Success and Equity, Special Programs
Debbie Santos, Faculty
Jeff Gopp, Director of Facilities Services
Marla Dresch, Faculty

Absent: Candice Whitney, Director, Admissions and Records
Brent Boyd, Facilities & Maintenance
Randy Brown, Interim Dean of Student Learning and Student Success, Foundational Skills and Academic Support

Also Present: Rob Barthelman, Steinberg Hart
Benedetta Del Vecchio, Steinberg Hart
Matt Kennedy, AKG
Carol Anderson, AKG
Julie Vogel, clearstory
Alan Kriegel, clearstory

1. Monument Sign

Clearstory performed a site walk to study sign locations and verify some of the site conditions. They were able to test some of the items previously presented and were able to commit to sign sizes. The monument sign size of 40' w is a good fit based on the measurements taken. Color options are hard to see via zoom as not all monitors are the same. We may be able to have an in-person meeting in the future to see the options in person. The options are:

- a. Option 1 – Earthy Brown
- b. Option 2 – Yellow (California Grass)
- c. Option 3 – Red (a little more color)

Landscaping decisions may affect the color choice. If the hill is going to be landscaped, the monument should be a lighter color. If not, a darker color. Landscaping should be drought resistant.

Lighting will be in the landscape. The further the lighting is away from the sign, the more even the illumination will be.

Clearstory will continue to develop color options and explore making the monument taller and larger by 15-20%.

2. Sign Family

Vehicular and Pedestrian signs were reviewed. The coating for the signs will be a Matthews paint product that is a really strong paint, similar to automobile paint.

It is up to the District if they want to have a disclaimer (i.e. lost or stolen items, permit instructions, etc.). This is information that would need to come from the District, ensuring it fits into district policies.

- Dr. Rose would like a subcommittee formed from this taskforce that would be responsible for the following:
- a. Sign language: what's required and any additional language that represents policies and cultures of the District
 - b. Make recommendations on what gets posted on the signs
 - c. Review maps and ensure they are up to date and include new buildings
 - d. Ensure that departments are represented correctly
 - e. Review and ensure Directional signs are correct and include new buildings

Denee, Shawn and Doug will be the subcommittee. Rob and Bene will review the subcommittee's work before it goes to Clearstory and the taskforce.

Rob suggested that if there is the thought of renaming any of the existing buildings, now would be the time to do that.

There was considerable discussion about adding Spanish to vehicular signs. It was decided that the signs would be English only for practical and safety reasons. Drivers will not have enough time to decipher complex signs while operating a vehicle. Clearstory to investigate adding pictograms to vehicular and pedestrian signs to compensate for the lack of Spanish.

There was consensus from the group to have a two-sided monument sign for the sports complex.

3. Campus Maps

There will be two campus maps: one by the Facilities and Security building and one by the pond. It was agreed that the campus sign by the pond will be the concrete base and the one by Facilities and Security will be post and panel.

4. Implementation

Should Clearstory be designing the signs to today's campus and conditions? If there will be changes (i.e. demolition, major construction, etc.) in the next nine to twelve months then we would need to know that now.

Clearstory recommends placing pedestrian signs along Sycamore Lane in the landscape so that non will need to be removed and replaced as future accessibility upgrades are completed.