



Date: November 20, 2020

Time: 11:00 am – 12:30 pm

Location: Zoom

Meeting: Gilroy Campus Master Planning Taskforce – Wayfinding Kick-Off and Workshop

Attendees:

Kathleen Rose	Denee Pescarmona	Michael Renzi	Jeff Gopp
John Lawton-Haehl	Doug Achterman	Marla Dresch	Brent Boyd
Candice Whitney	Shawn Mulcare	Carina Cisneros	Randy Brown
Mikayla Acevedo	Debbie Santos	Kimberly Wu	Matt Kennedy
Carol Anderson	Rob Barthelman	Benedetta Del Vecchio	

Charge: To provide recommendations to the Superintendent/President on the development of the Gilroy Campus facilities, campus aesthetics, and future development of the site. Taskforce members are to disseminate information to their constituents and bring any concerns back to the taskforce.

Agenda:

1. Introductions
 - a. Team Introduction
 - b. Clearstory Process
2. Case Studies
 - a. A brief overview of similar projects to align the vocabulary and intentions of the project within the Taskforce
3. Elements of Effective Wayfinding
4. Technological Touch Points
5. Workshop Discovery Questions
 - a. A sample of topics include: gateways, parking, accessibility, leasing/events and more
6. Next Agenda Topics
7. Next Meeting: December 15, 2020, 10:00 am – 11:30 am