



WAYFINDING +  
PLACEMAKING

## Gavilan College Wayfinding Master Plan

Taskforce Meeting 4

16 February 2021

- 1 DESIGN SURVEY
- 2 COST ESTIMATES
- 3 VEHICULAR GATEWAY SIGNAGE
- 4 WAYFINDING SIGNAGE
- 5 PEDESTRIAN GATEWAY SIGNAGE
- 6 MAP LEGEND & MULTILINGUAL SIGNAGE
- 7 BUILDING IDENTIFICATION





## DESIGN SURVEY





Option 1



Option 2

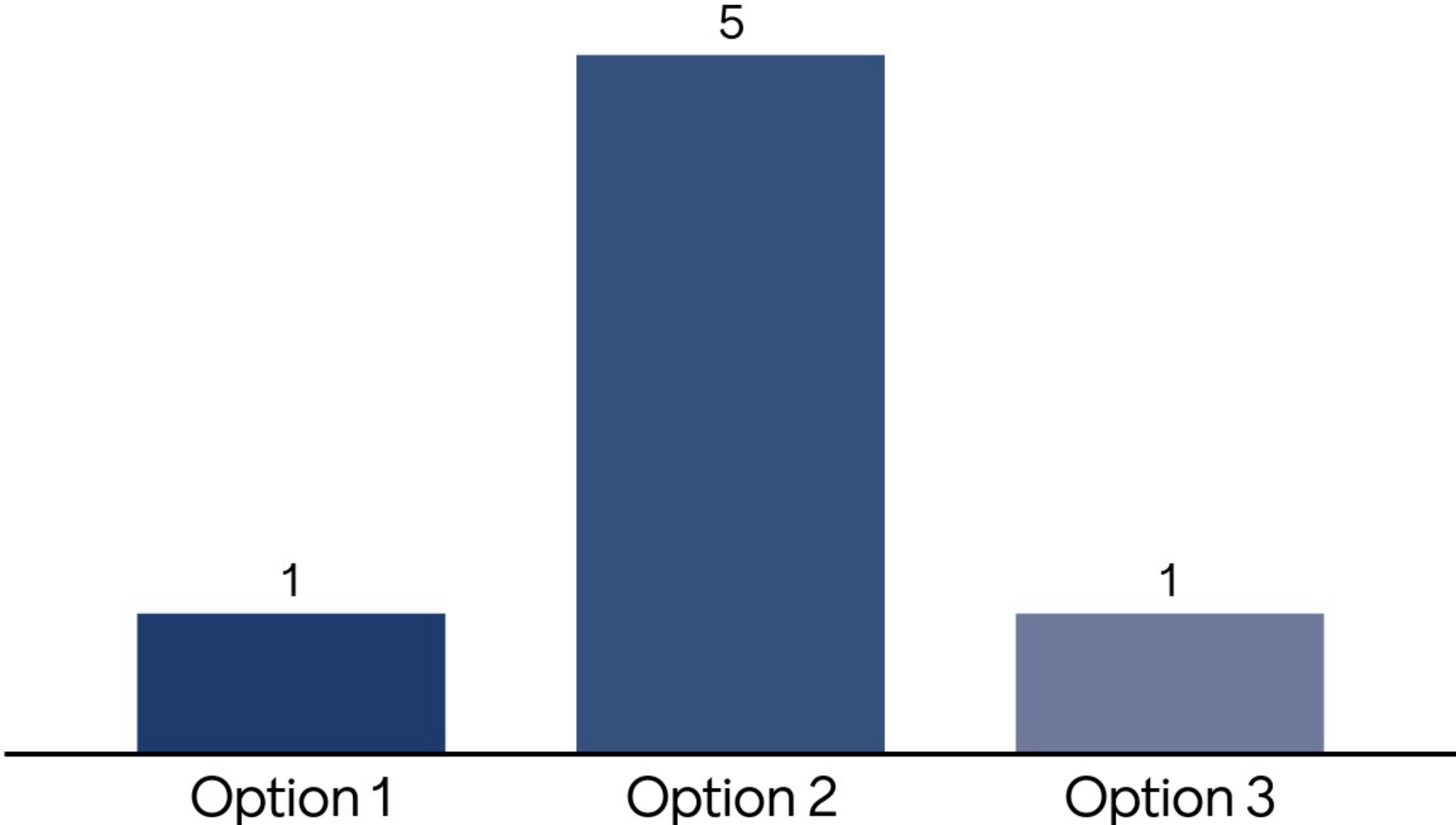


Option 3

## Design Survey



# Vehicular Gateway Options







Option 1



Option 2

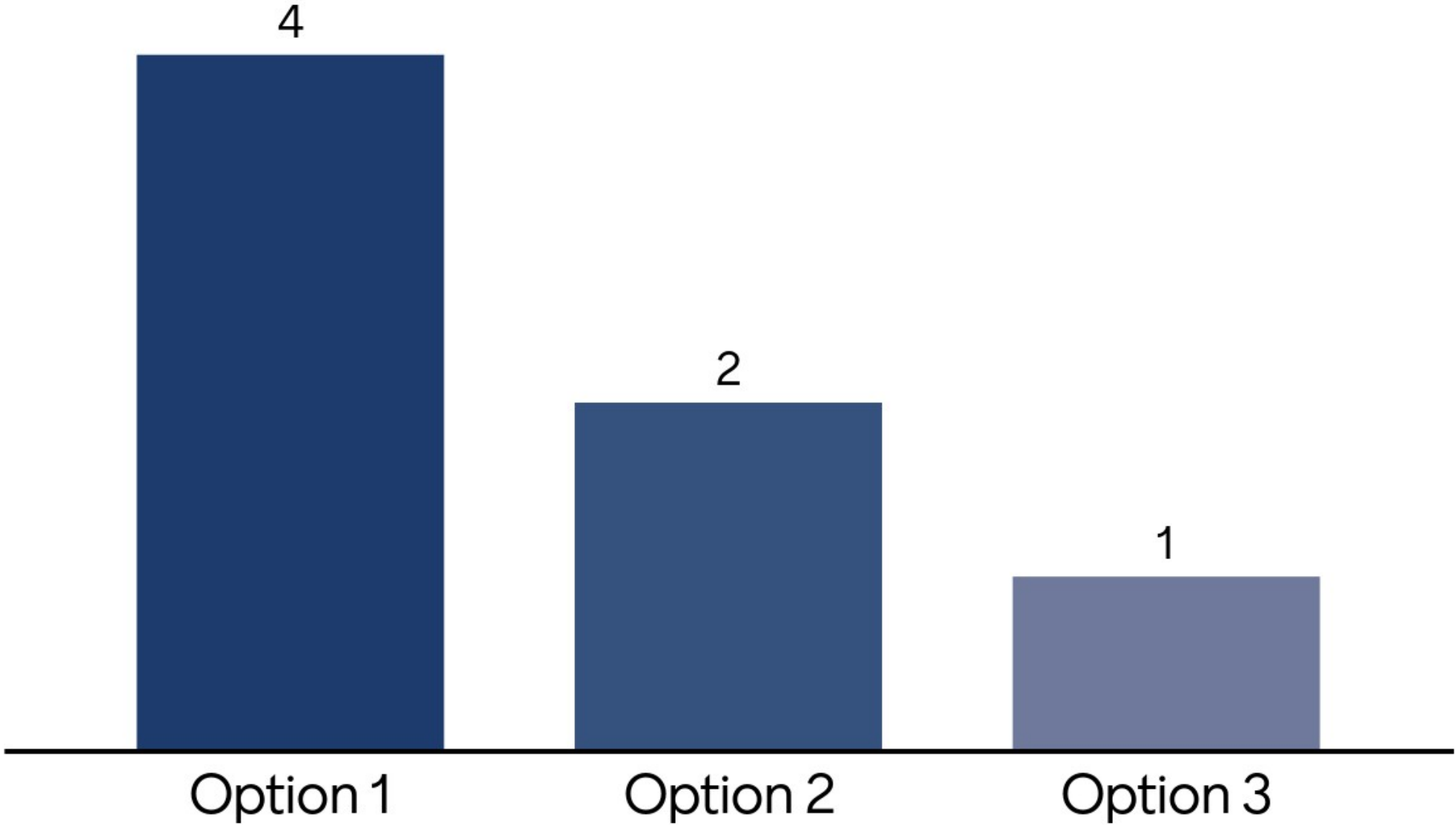


Option 3

## Design Survey



# Wayfinding Signage







## COST ESTIMATES



| Fabricator 1   |           |   |                  |
|--|-----------|---|------------------|
| Gateway Options  |           |   | + 20% for esc    |
| Vehicular Gateway Option #1<br><i>(does not include rock wall)</i>     | \$56,350  | 1 | <b>\$67,620</b>  |
| Vehicular Gateway Option #2<br><i>(does not include concrete wall)</i> | \$37,380  | 1 | <b>\$44,856</b>  |
| Vehicular Gateway Option #3<br><i>(include entire gateway)</i>         | \$135,515 | 1 | <b>\$162,618</b> |

| Option 1 - Hillside                            |         |    |                  |
|--|---------|----|------------------|
| Primary Pedestrian Directionals Option #1      | \$6,000 | 10 | \$60,000         |
| Secondary Pedestrian Directionals Option #1    | \$4,475 | 10 | \$44,750         |
| Vehicular Directionals Option #1               | \$6,875 | 8  | \$55,000         |
| subtotal                                       |         |    | \$159,750        |
| Plus 20% for submittals permits and escalation |         |    | <b>\$191,700</b> |

| Option 2 - Post and Panel (park-like)          |         |    |                  |
|--|---------|----|------------------|
| Primary Pedestrian Directionals Option #2      | \$5,210 | 10 | \$52,100         |
| Secondary Pedestrian Directionals Option #2    | \$4,515 | 10 | \$45,150         |
| Vehicular Directionals Option #2               | \$6,345 | 8  | \$50,760         |
| subtotal                                       |         |    | \$148,010        |
| Plus 20% for submittals permits and escalation |         |    | <b>\$177,612</b> |

| Option 3 - Corten                              |         |    |                  |
|--|---------|----|------------------|
| Primary Pedestrian Directionals Option #3      | \$5,590 | 10 | \$55,900         |
| Secondary Pedestrian Directionals Option #3    | \$6,670 | 10 | \$66,700         |
| Vehicular Directionals Option #3               | \$6,815 | 8  | \$54,520         |
| subtotal                                       |         |    | \$177,120        |
| Plus 20% for submittals permits and escalation |         |    | <b>\$212,544</b> |

| Fabricator 2   |          |   |                 |
|--|----------|---|-----------------|
| Gateway Options  |          |   | + 20% for esc   |
| Vehicular Gateway Option #1<br><i>(does not include rock wall)</i>     | \$40,000 | 1 | <b>\$48,000</b> |
| Vehicular Gateway Option #2<br><i>(does not include concrete wall)</i> | \$25,000 | 1 | <b>\$30,000</b> |
| Vehicular Gateway Option #3<br><i>(include entire gateway)</i>         | \$55,000 | 1 | <b>\$66,000</b> |

| Option 1 - Hillside                            |         |    |                  |
|--|---------|----|------------------|
| Primary Pedestrian Directionals Option #1      | \$8,000 | 10 | \$80,000         |
| Secondary Pedestrian Directionals Option #1    | \$6,000 | 10 | \$60,000         |
| Vehicular Directionals Option #1               | \$8,500 | 8  | \$68,000         |
| subtotal                                       |         |    | \$208,000        |
| Plus 20% for submittals permits and escalation |         |    | <b>\$249,600</b> |

| Option 2 - Post and Panel (park-like)          |         |    |                  |
|--|---------|----|------------------|
| Primary Pedestrian Directionals Option #2      | \$7,000 | 10 | \$70,000         |
| Secondary Pedestrian Directionals Option #2    | \$5,500 | 10 | \$55,000         |
| Vehicular Directionals Option #2               | \$7,500 | 8  | \$60,000         |
| subtotal                                       |         |    | \$185,000        |
| Plus 20% for submittals permits and escalation |         |    | <b>\$222,000</b> |

| Option 3 - Corten                              |         |    |                  |
|--|---------|----|------------------|
| Primary Pedestrian Directionals Option #3      | \$8,000 | 10 | \$80,000         |
| Secondary Pedestrian Directionals Option #3    | \$5,500 | 10 | \$55,000         |
| Vehicular Directionals Option #3               | \$6,000 | 8  | \$6,000          |
| subtotal                                       |         |    | \$141,000        |
| Plus 20% for submittals permits and escalation |         |    | <b>\$169,200</b> |





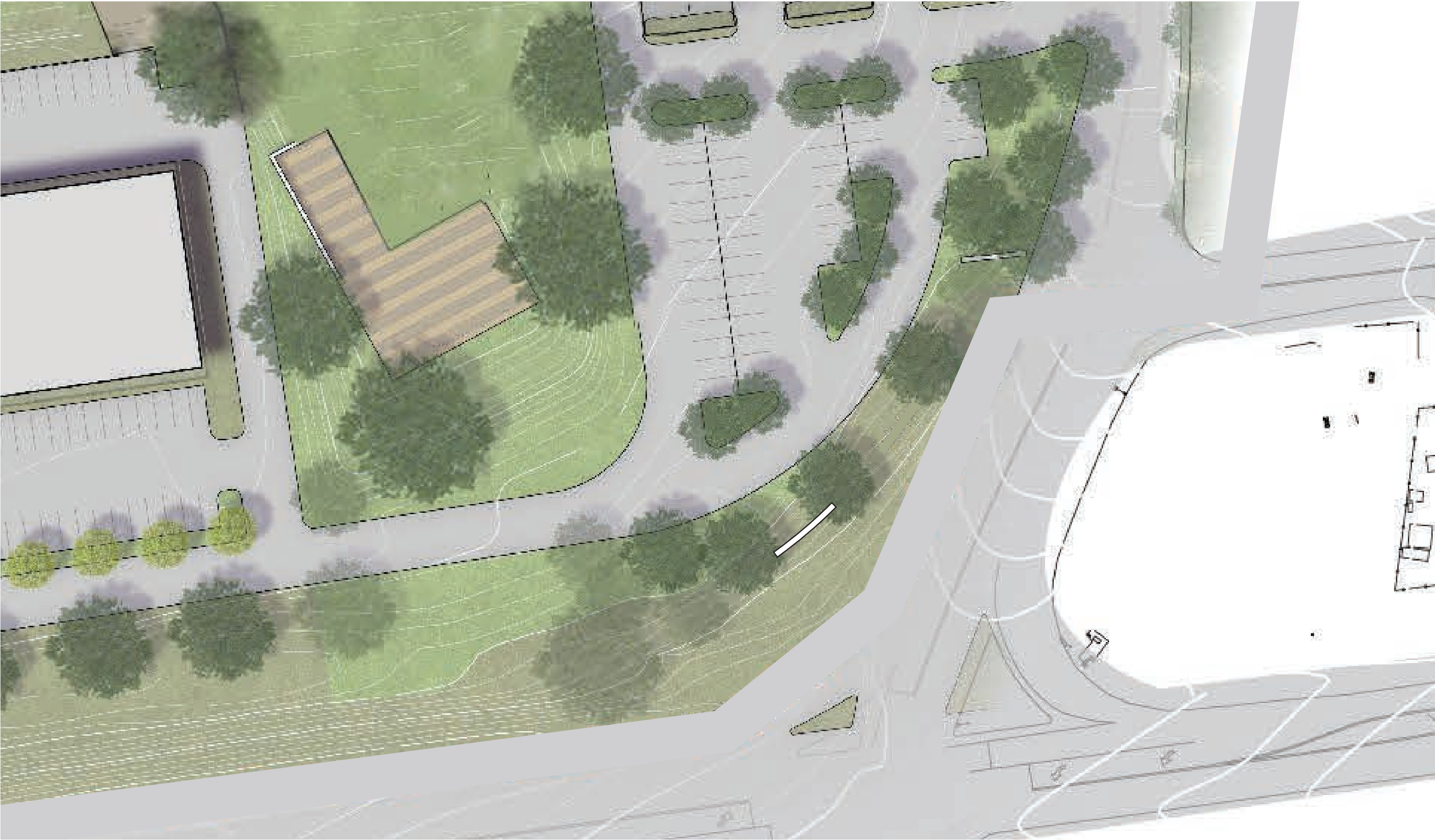
## VEHICULAR GATEWAY SIGNAGE



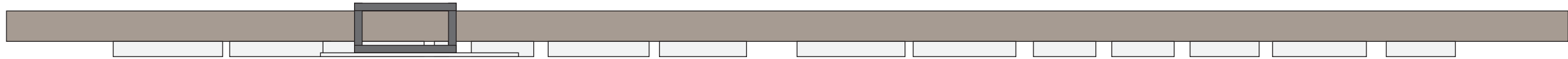


**Vehicular Gateway Width: Approx 40’**





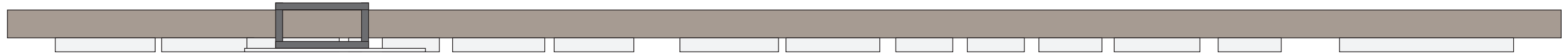
**Vehicular Gateway Width: Approx 40’**



Curved concrete wall with pin-mounted dimensional letters and uplighting.  
 \*Shown flat for illustrative purposes only. Final design to be curved.

## Vehicular Gateway Option 1





Curved concrete wall with pin-mounted dimensional letters and uplighting.  
 \*Shown flat for illustrative purposes only. Final design to be curved.

## Vehicular Gateway Option 2



Curved concrete wall with pin-mounted dimensional letters and uplighting.  
\*Shown flat for illustrative purposes only. Final design to be curved.

### Vehicular Gateway Option 3





Curved concrete wall with pin-mounted dimensional letters and uplighting.  
\*Shown flat for illustrative purposes only. Final design to be curved.

#### Vehicular Gateway Option 4





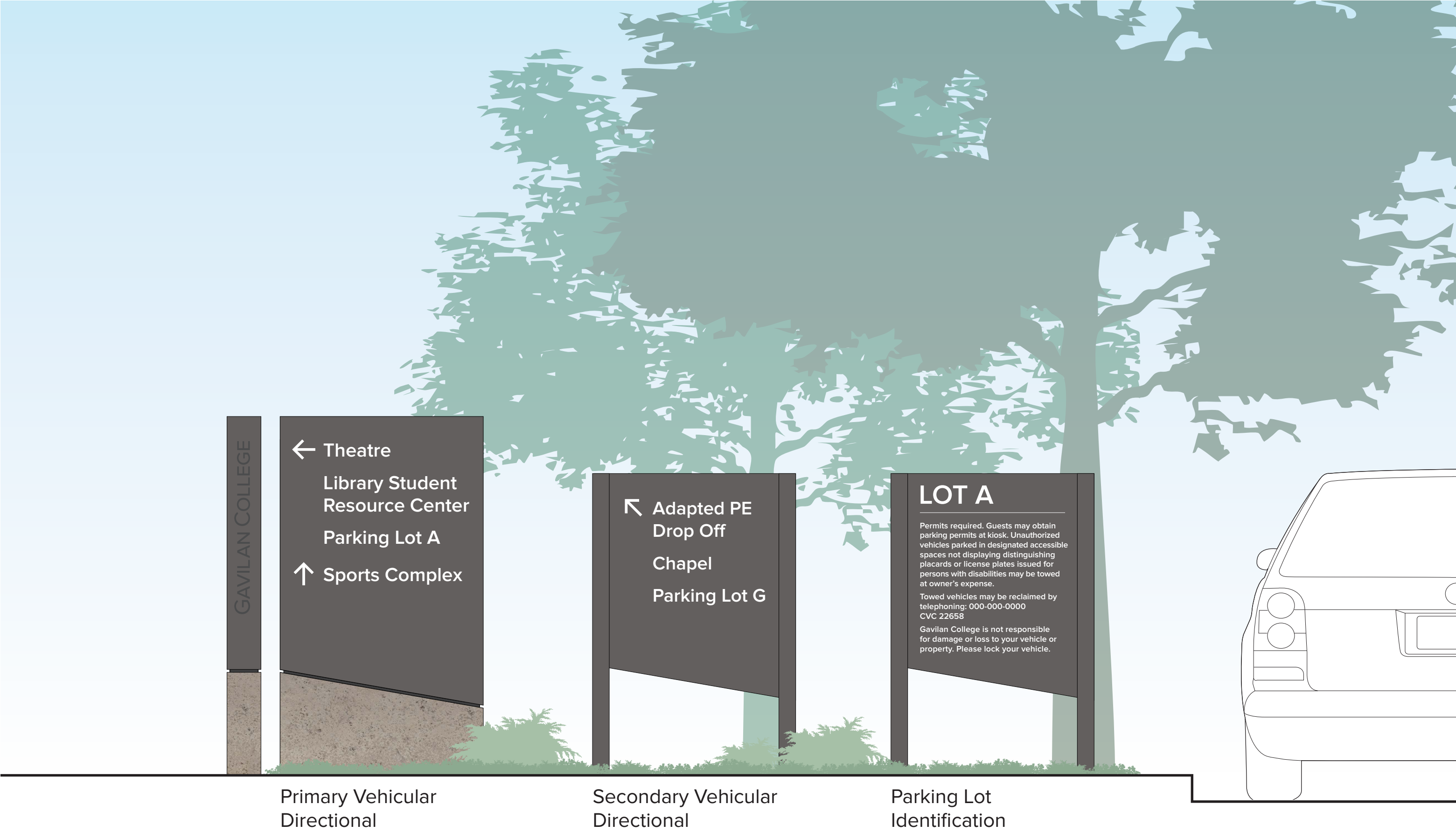
**Vehicular Gateway Precedent Imagery**





## WAYFINDING SIGNAGE





Vehicular Wayfinding Signage





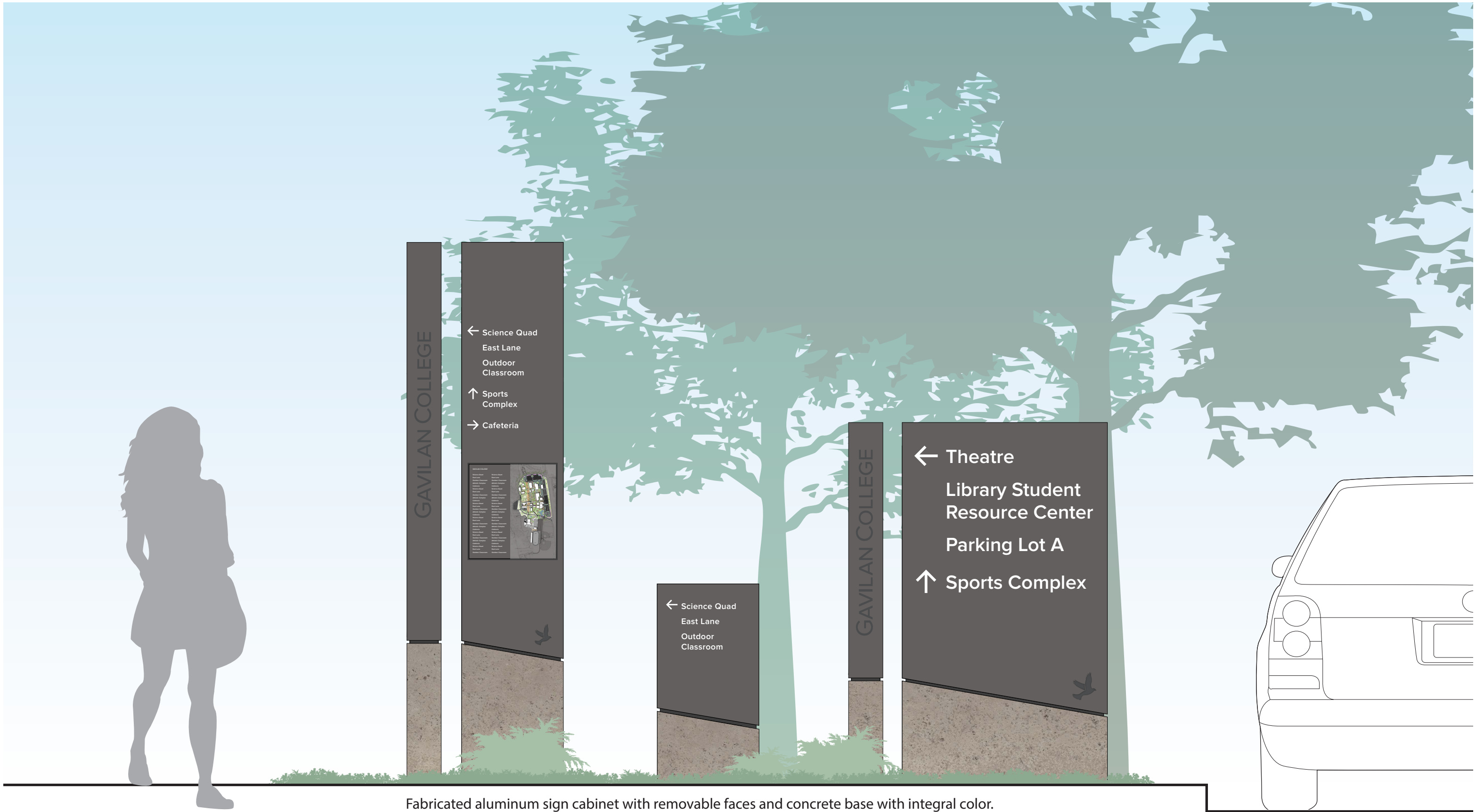
Primary Pedestrial  
Directional

Secondary Pedestrial  
Directional

Accessible  
Bollard

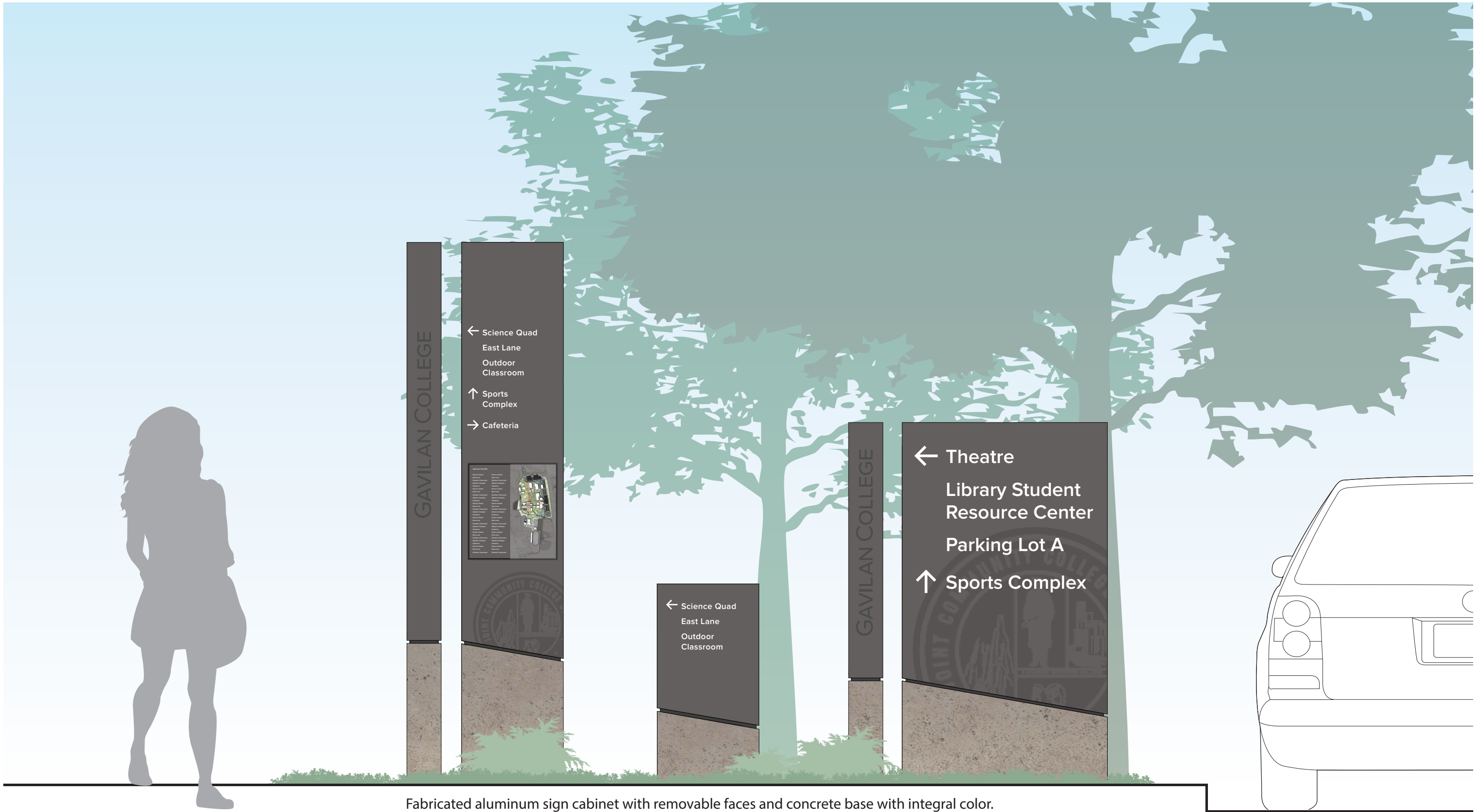
Pedestrian Wayfinding Signage





Fabricated aluminum sign cabinet with removable faces and concrete base with integral color.  
Pedestrian signs to be double-sided.





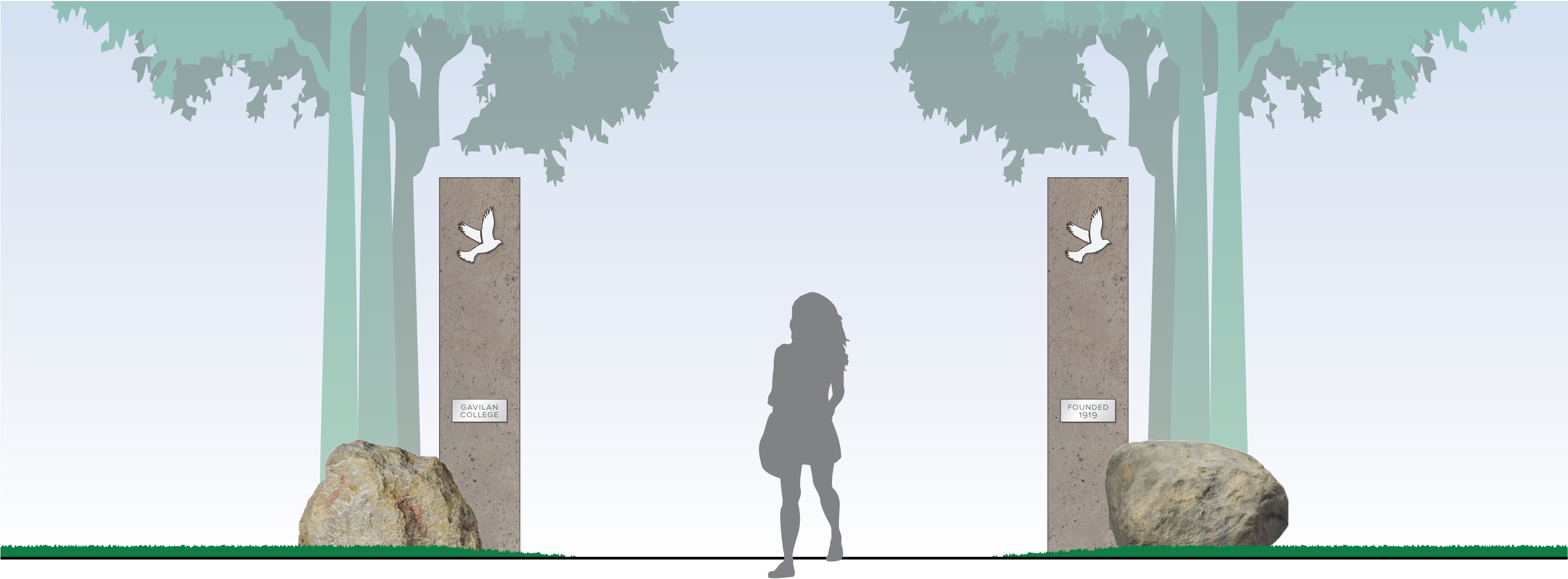
Fabricated aluminum sign cabinet with removable faces and concrete base with integral color.  
Pedestrian signs to be double-sided.





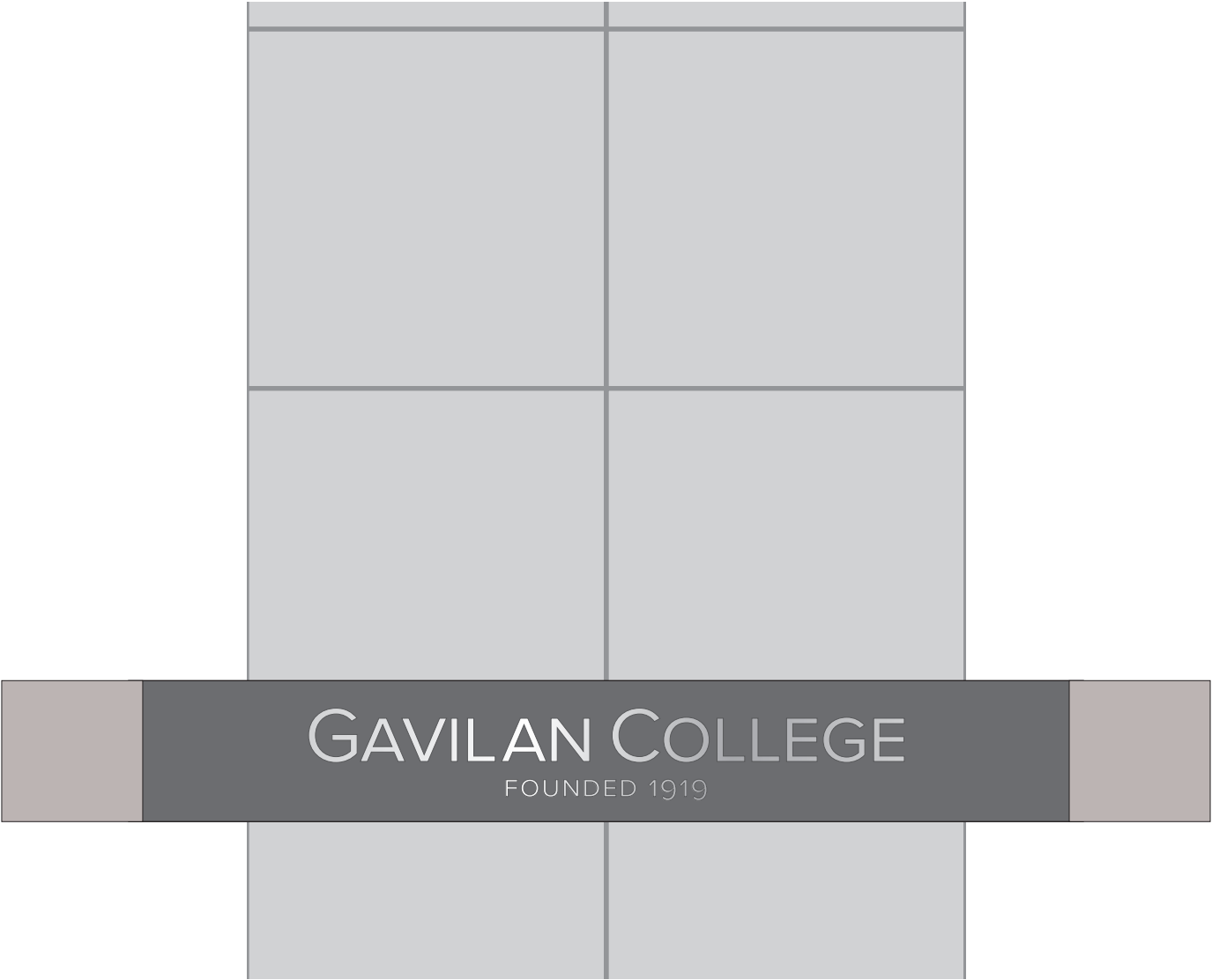
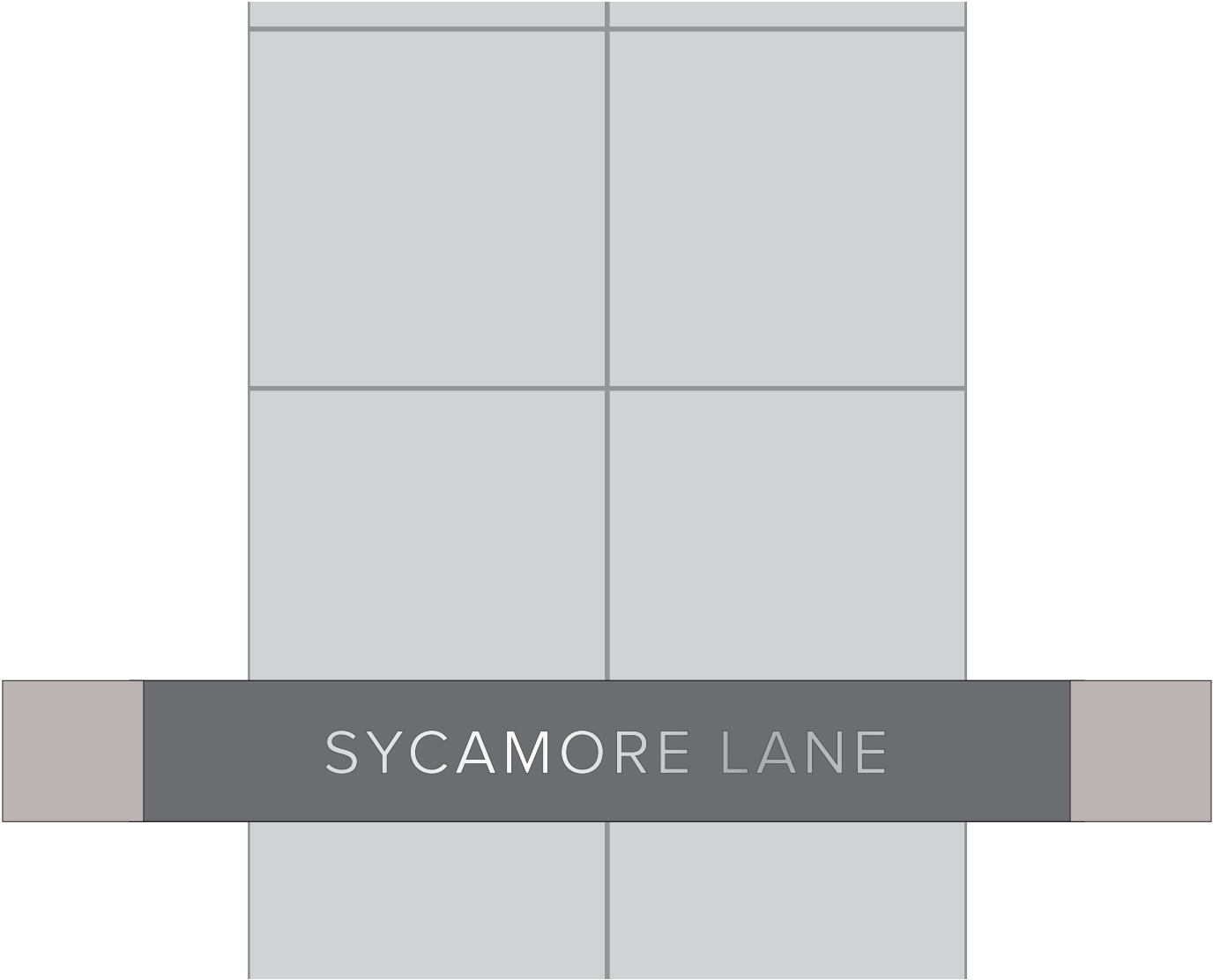
## PEDESTRIAN GATEWAY SIGNAGE





**Pedestrian Gateway Signage**





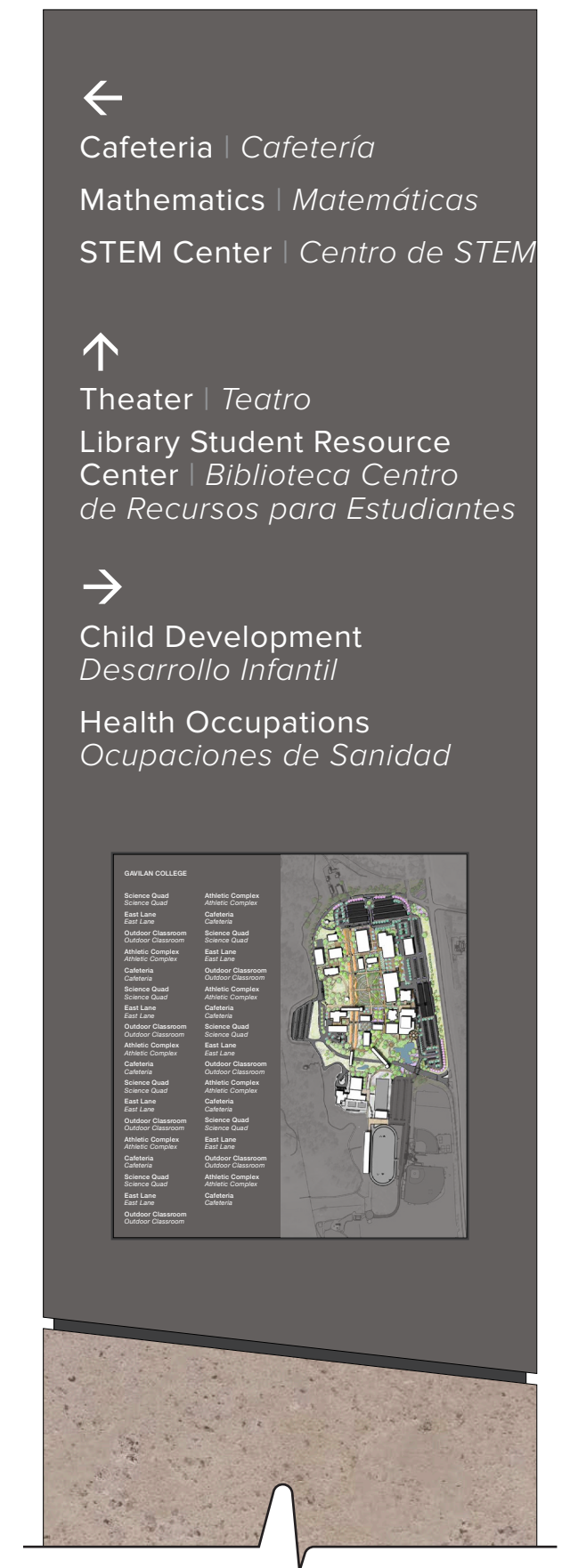
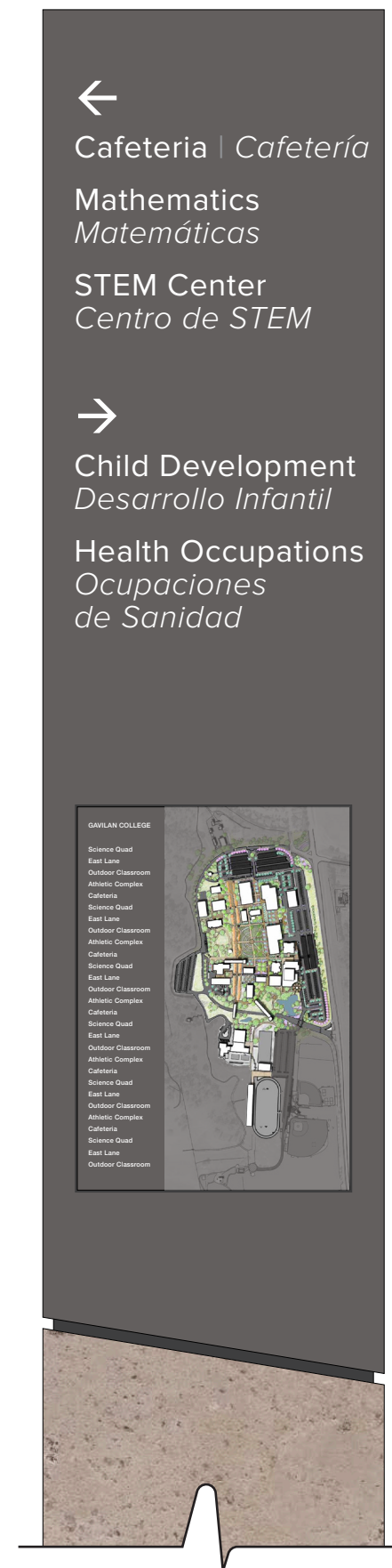
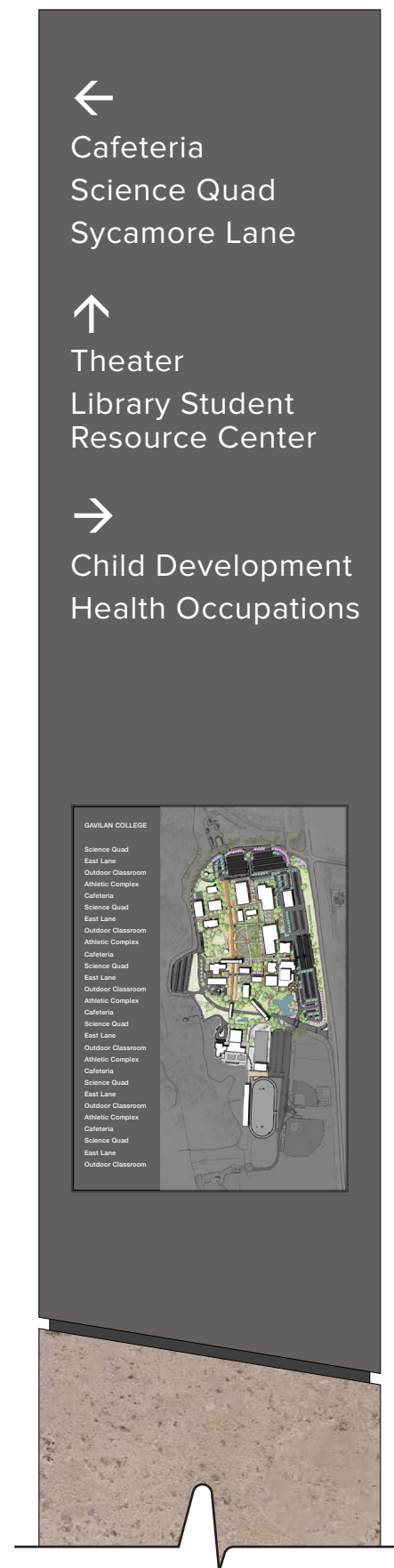
Pedestrian Gateway Signage





## MAP LEGEND & MULTILINGUAL SIGNAGE





## Multilingual Signage



DEPARTMENTS

|     |                               |     |                                |
|-----|-------------------------------|-----|--------------------------------|
| AD  | Administration                | HR  | Human Resources                |
| SC  | Admissions & Records          | LI  | Learning Commons               |
| LI  | Art Gallery                   | SS  | Liberal Arts and Sciences      |
| SC  | ASGC                          | MA  | Math Lab                       |
| MP  | Assessment Center             | MA  | MESA                           |
| GY  | Athletics Office              | CDC | Noncredit Program              |
| —   | Aviation (San Martin Airport) | SC  | North/South Lounge             |
| SC  | Bookstore                     | HOB | Nursing                        |
| TH  | Box Office                    | BOB | Payroll                        |
| BOB | Business Office               | —   | Police Academy (Coyote Valley) |
| SC  | Cafeteria                     | CDC | Public Information Office      |
| LI  | CalWORK                       | SF  | Receiving                      |
| BU  | Career Technical Ed           | SF  | Security                       |
| LI  | Career Transfer Center        | LI  | Teaching and Learning Center   |
| BOB | Cashier                       | SC  | Student Health                 |
| SC  | Cashier (Student Accounts)    | MA  | TRIO Program                   |
| CDC | Community Education           | LI  | Tutoring Center                |
| LI  | Computer Place                | LI  | TV Studio                      |
| LI  | Cooperative Work Exp          | LI  | Veterans Center                |
| COS | Cosmetology                   | SC  | Welcome Center                 |
| SC  | Counseling Secretary          | LI  | Writing Center                 |
| LI  | Disability Resource Center    |     |                                |
| LI  | EOPS/Special Services         |     |                                |
| SC  | Financial Aid Office          |     |                                |

BUILDINGS

|     |                                   |
|-----|-----------------------------------|
| APE | Adapted Physical Education        |
| AR  | Art                               |
| BOB | Business Office Building          |
| BU  | Business                          |
| CDC | Child Development                 |
| CHP | Chapel                            |
| COS | Cosmetology                       |
| GY  | Gym                               |
| HOB | Health Occupations Building       |
| HR  | Human Resources                   |
| HRC | Human Resources Conference Center |
| HU  | Humanities                        |
| LI  | Library                           |
| LS  | Life Science                      |
| MA  | Mathematics                       |
| MAY | Mayock House                      |
| MP  | Multipurpose Building             |
| MU  | Music Hall                        |
| PB  | Portable Buildings                |
| PS  | Physical Science                  |
| SC  | Student Center/Administration     |
| SF  | Security/Facilities               |
| SS  | Social Science                    |
| TH  | Theater                           |



UNIFIED LIST

|     |                               |     |                                   |     |                                |
|-----|-------------------------------|-----|-----------------------------------|-----|--------------------------------|
| APE | Adapted Physical Education    | CDC | Community Education               | MU  | Music Hall                     |
| AD  | Administration                | LI  | Computer Place                    | CDC | Noncredit Program              |
| SC  | Administration                | LI  | Cooperative Work Exp              | SC  | North/South Lounge             |
| SC  | Admissions & Records          | COS | Cosmetology                       | HOB | Nursing                        |
| AR  | Art                           | SC  | Counseling Secretary              | BOB | Payroll                        |
| LI  | Art Gallery                   | LI  | Disability Resource Center        | PS  | Physical Science               |
| SC  | ASGC                          | LI  | EOPS/Special Services             | —   | Police Academy (Coyote Valley) |
| MP  | Assessment Center             | SF  | Facilities                        | PB  | Portable Buildings             |
| GY  | Athletics Office              | SC  | Financial Aid Office              | CDC | Public Information Office      |
| —   | Aviation (San Martin Airport) | GY  | Gym                               | SF  | Receiving                      |
| SC  | Bookstore                     | HOB | Health Occupations Building       | SF  | Security                       |
| TH  | Box Office                    | HR  | Human Resources                   | SS  | Social Science                 |
| BU  | Business                      | HRC | Human Resources Conference Center | SC  | Student Center                 |
| BOB | Business Office               | HU  | Humanities                        | LI  | Teaching and Learning Center   |
| BOB | Business Office Building      | LI  | Learning Commons                  | SC  | Student Health                 |
| SC  | Cafeteria                     | SS  | Liberal Arts and Sciences         | TH  | Theater                        |
| LI  | CalWORK                       | LI  | Library                           | MA  | TRIO Program                   |
| BU  | Career Technical Ed           | LS  | Life Science                      | LI  | Tutoring Center                |
| LI  | Career Transfer Center        | MA  | Math Lab                          | LI  | TV Studio                      |
| BOB | Cashier                       | MA  | Mathematics                       | LI  | Veterans Center                |
| SC  | Cashier (Student Accounts)    | MAY | Mayock House                      | SC  | Welcome Center                 |
| CDC | Child Development             | MA  | MESA                              | LI  | Writing Center                 |
| CHP | Chapel                        | MP  | Multipurpose Building             |     |                                |



ENGLISH ONLY

- APE Adapted Physical Education
- AD Administration
- SC Administration
- SC Admissions & Records
- AR Art
- LI Art Gallery
- SC ASGC
- MP Assessment Center
- GY Athletics Office
  - Aviation (San Martin Airport)
- SC Bookstore
- TH Box Office
- BU Business
- BOB Business Office

ENGLISH + SPANISH

- APE Adapted Physical Education
  - Educación física adaptada
- AD Administration
  - Administración
- SC Administration
  - Administración
- SC Admissions & Records
  - Admisiones y registros
- AR Art
  - Arte
- LI Art Gallery
  - Galería de arte
- SC ASGC
- MP Assessment Center
  - Centro de evaluación
- GY Athletics Office
  - Oficina de atletismo
  - Aviation (San Martin Airport)
    - Aviación (Aeropuerto San Martín)
- SC Bookstore
  - Librería
- TH Box Office
  - Taquilla
- BU Business
  - Negocio
- BOB Business Office
  - Oficina de negocios

+72%

ENGLISH ONLY



ENGLISH + SPANISH







## BUILDING IDENTIFICATION





SOCIAL SCIENCE

6"–10" dimensional letters,  
depending on mounting height



Bud & Jean Ottmar Memorial  
GYMNASIUM

4"–6" donor name





# LIBRARY STUDENT RESOURCE CENTER

- 6”–10” dimensional letters
- Size varying depending on height
- Architecturally integrated, mounted directly to exterior wall

## New Building ID – Single-line Layout





# LIBRARY STUDENT RESOURCE CENTER

- 6”–10” dimensional letters
- Size varying depending on height
- Architecturally integrated,  
mounted directly to exterior wall

## New Building ID – Stacked Layout



Family Donor Name

LIBRARY STUDENT  
RESOURCE CENTER

Family Donor Name

LIBRARY STUDENT RESOURCE CENTER





**THANK YOU**