

Gilroy Campus Master Planning Taskforce Meeting Notes
February 16, 2021 – 1:00 pm to 2:30 pm
Zoom Conference Call

Present: Dr. Kathleen Rose, Superintendent/President
Michael Renzi, Vice President, Administrative Services
Denee Pescarmona, Vice President, Academic Affairs and Student Services
John Lawton-Haehl, Faculty
Doug Achterman, Faculty
Shawn Mulcare, Media Services
Carina Cisneros, Interim Dean - Student Success and Equity, Special Programs
Debbie Santos, Faculty
Jeff Gopp, Director of Facilities Services

Absent: Candice Whitney, Director, Admissions and Records
Brent Boyd, Facilities & Maintenance
Randy Brown, Interim Dean of Student Learning and Student Success, Foundational Skills and Academic Support
Marla Dresch, Faculty

Also Present: Rob Barthelman, Steinberg Hart
Matt Kennedy, AKG
Carol Anderson, AKG
Julie Vogel, clearstory
Alan Kriegel, clearstory
Kayla Stellwagen, clearstory

1. The taskforce was asked to complete a signage design survey and the results were reviewed. The following options were selected:
 - a. Vehicular Gateway: Concrete
 - b. Pedestrian Walkway: Hillside (concrete base)
2. A cost estimate was completed, and the estimates are doable within our budget. The cost estimate was based on 8-10 signs for each sign type. The first phase of signage installation isn't the full sweep the entire campus.
3. Vehicular Gateway Signage: Four variations of the gateway signage were reviewed based on having more of an impact at the north entrance corner. The taskforce unanimously agreed that they liked the longer sign with the bird and the year founded on the sign.
4. Vehicular Wayfinding Signage: The hillside sign was selected by the taskforce. There will be primary signage as well as secondary signage. Secondary signage will be used in the larger parking lots to show permit parking, tow away warnings on disabled spaces, etc. Primary and secondary signs are the same but the layout is different.
5. Pedestrian Wayfinding Signage: There is not enough information on pedestrian accessibility throughout the campus. The ADA study has not been completed so development and refinement

of this program will need to be kept open. As more information becomes available we can refine the program to get the best messaging possible.

The primary pedestrian signs will have Gavilan on the side. The secondary pedestrian signs can have either the bird or the seal as placemaking elements. The taskforce agreed to having the bird on the secondary signs. All signs will be painted aluminum and have a UV protective coating.

6. Pedestrian Gateway: A pedestrian gateway is a “nice to have” but not a “must have”. The idea is to have two pillars and a cement sign on the ground between the pillars. The cement would be an integral color, not straight cement. The sign could have a placename like “Sycamore Lane” or be place for a storytelling opportunity that is either an interpretive concept, a place for donor recognition or a symbolic legacy (donor benches, bricks on Sycamore Lane, memorial rocks, etc).
7. Map and Multilingual Signage: Three options were presented for maps and multilingual signage:
 - a. English only
 - b. English and Spanish: this option would result in losing some directions as there is not enough signage space
 - c. English and Spanish: Would require a much bigger sign but would include all messages the District would like to show

It was agreed to move forward with option #3 and include everything in both English and Spanish. The District need to determine what the destinations are. Buildings would be on directional signs and departments and buildings would be on the map. The District will need to look at their current lists and finalize the list of buildings and departments. Some buildings on the provided list no longer exist. Only pedestrian wayfinding signage—both directionals and maps—will be bilingual. Due to safety concerns, vehicular signage will remain English-only

Building Identification: Plaques will continue to be used and if a building name changes, a new plaque with the correct font will be mounted to the building. For new building construction, clearstory recommends that the letters be mounted directly on the building.

It was asked whether we could add signage to existing buildings that do not currently have a sign identifying them, mainly the MPR building. Dr. Rose stated that there needs to be an internal discussion regarding what to call the MPR building and make it more professional looking.

The District will need actual Spanish translators to help with the signage.

8. Next meeting; TBD