

Date: December 15, 2020

Time: 10:00 am – 11:30 am

Location: Zoom

Meeting: Gilroy Campus Master Planning Taskforce – Wayfinding Kick-Off and Workshop

Attendees:

Kathleen Rose	Denee Pescarmona	Michael Renzi	Jeff Gopp
John Lawton-Haehl	Doug Achterman	Marla Dresch	Brent Boyd
Candice Whitney	Shawn Mulcare	Carina Cisneros	Randy Brown
Debbie Santos	Matt Kennedy	Carol Anderson	Rob Barthelman
Benedetta Del Vecchio			

Charge: To provide recommendations to the Superintendent/President on the development of the Gilroy Campus facilities, campus aesthetics, and future development of the site. Taskforce members are to disseminate information to their constituents and bring any concerns back to the taskforce.

Agenda:

1. Gateway Signage - *clearstory*
 - a. Existing Conditions
 - b. Sign Typologies
 - c. Reader Boards
 - d. Location Studies
2. Vehicular Signage – *clearstory*
 - a. Existing Conditions
 - b. Sign Typologies
 - c. Wayfinding Philosophy
 - d. Proposed Locations
 - e. Destination List
3. Pedestrian Signage – *clearstory*
 - a. Existing Conditions
 - b. Sign Typologies
 - c. Gateways
 - d. Hierarchy
 - e. Accessible Routes
 - f. Wayfinding Philosophy
 - g. Proposed Locations
4. Building Identification – *clearstory*
 - a. Existing Conditions
 - b. Recommended Approach
5. Interpretive Signage – *clearstory*
 - a. Existing Sign Types
 - b. Hierarchy
 - c. Proposed Locations
6. Next Agenda Topics - *All*
7. Next Meeting: January 14, 2021, 1:00 pm – 2:30 pm